Cooper Berella

<u>cooper@supercooperberella.com</u> supercooperberella.com



Skills

Illustration
Resin Casting
Painting
Graphic Design
Character Design
Sculpting

Software

Photoshop Illustrator InDesign zBrush Procreate Affinity Photo

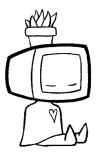
Education

California College of the Arts San Francisco, CA BFA - Illustration (minor in Writing) May 2021 (expected)

Awards

President's Academic Excellence Award (2017)

CCA Creative Achievement Award (2017) The Richard and Jean Coyne Family Foundation Illustration Scholarship (2019) Reuben and Muriel Savin Foundation Scholarship (2020)



Experience

Freelance Illustrator and Gallery Artist Northridge, CA January 2010-Current

- Digital illustration
- Vinyl toys and custom figurines
- Photoshop finishes and enhancements
- Resin sculptures and casting
- Multi-media drawings and sculptures

Clients include: MunkyKing Toys, Gallery1988, Woot Bear Belly, Copro Nason Gallery, Corey Helford Gallery

Super Cooper Online Store Owner and Manager Northridge, CA January 2020-Current

- Package and ship: giclee prints, enamel pins, shirts, and stickers
- Utilize Bigcartel to sell inventory
- Keep track of credit card and Paypal transactions
- Print labels for packages
- Use social media to promote products
- Send customers tracking numbers
- Communicate shipping delays through email
- Combine items for bundle orders

MunkyKing Toys Studio Intern Los Angeles, CA May-August 2019

- Created and managed social media pages
- Catalogued and sorted studio inventory
- Prepared packages for online orders
- Created and executed marketing plan
- Set and communicated deadlines
- Illustrated logos and artwork for enamel pins
- Designed postcards for company events

